The aim of SDG 8 is to promote inclusive and sustainable economic growth along with full and productive employment and decent work for all. The 2019 report highlighted four key areas of focus: inclusive economic development; standards of work in global value chains; decent work for youth; inclusive and sustainable economic growth.

Despite moderate economic growth across the world, projections for 2022 and 2023 are in decline. Emerging and developing economies are taking the greatest hit, with growth expecting to drop by 1.9% between 2023 and 2021. Rising inflation will affect workers in low- and middle-income countries the most, which in the absence of adequate and enabling policy environments will cause shocks to workers and households. Women and young people are particularly impacted, as more women will be pushed into poverty and youth unemployment will continue to grow.

Nothing has exposed the systemic injustice in global economic structures more than Covid-19, where we have witnessed deepening entrenched inequalities between people who are rich and people who are poor. The wealth of the richest people has doubled since the pandemic, whilst estimates put the number of people pushed into poverty due to the pandemic at 150 million. Despite upwards growth before the pandemic, the absence or inadequacy of investments into decent job creation, skills, entrepreneurship, as well as lack of investments into public services, means that workers and households have not been able to withstand economic shocks during the pandemic. Although government schemes to subsidise workers’ wages were implemented in many countries, these often left out millions of informal workers and failed to reach people left behind.

The informal economy comprises more than half of the global labour force. The absence of formal contracts, and minimal workers’ rights for many, combined with weak social protection systems, resulted in many workers losing jobs and income overnight due to the pandemic. Women and girls are disproportionately affected and are most at risk of losing jobs and livelihoods. In 2021, women lost more than 64 million jobs – a loss of 5%, compared to 3.9% for men. A conservative estimate puts lost income for women in 2021 at $800 million, but this does not include informal workers who make up 89% of the female workforce in Africa and 95% in South Asia. At the same time, women’s care work – paid, underpaid and unpaid – substantially increased as public services failed to keep pace with increasing need.

Covid-19 has also had a significant impact on persons with disabilities. Data from 51 countries shows that 29.9% of women without disabilities are employed compared with 19.6% of women with disabilities. For men the employment rate is 64.9% for men without disabilities, compared with 52.8% for men with disabilities. This gap has become more acute since the pandemic. For example, a survey conducted in Bangladesh and Kenya in April 2021 found many people...
with disabilities had increased employment and job security concerns. In Kenya, 68% of respondents with disabilities reported not being able to work and 65% of those in work had job insecurity concerns. In Bangladesh a staggering 80% reported not being able to work, and more than 85% of those employed felt insecure in their job.  

Global youth unemployment rose from 13.6% in 2019 to 13.8% in 2021. This figure masks huge regional variations, with youth unemployment at 29.6% in Northern Africa and 18.9% in Southern Asia but 8.7% in Sub-Saharan Africa. Just under half (46%) of young people who are employed are ‘own-account’ workers or contribute to family businesses, and 30% are still living in extreme poverty, despite working. Serious gaps in education, skills development and job creation persist for youth. Many youth, particularly in low- and middle-income countries, are not being provided with the education and skills they need to meet the demands of the changing world of work.

Wages continue to fall short of living wage standards with many barely getting by. Since the pandemic, thousands of informal workers lost income and their jobs overnight due to lockdown restrictions, closures in factories and major disruptions to global and local supply chains. On opening up, workers have faced wage cuts, intimidation and threats. Across the world, 156 countries continue to impose Covid-related restrictions affecting freedom of assembly, and 62 have restrictions affecting freedom of expression. These laws have been used by national governments to ban protests, justify use of force, arrest workers and activists, use government surveillance and intimidate workers.

Two years on from the start of the pandemic, governments, the medical profession and private sector companies have made concerted efforts to ensure a vaccine was created and produced at scale. However, by blocking waivers to patents at the World Trade Organisation, some governments, including the UK government, have prioritised profits for corporations over people. This is coming at a cost of $9 trillion to the global economy.  

Covid-19 has also exposed the care crisis; in particular, the inadequacy of public services and social protection provision. Immediate increases in social protection are needed, for example, through the Global Social Protection Fund. Just and equitable recovery will also require longer-term investment in social infrastructure. Not only will this increase the supply of decent work in women-dominated sectors and reduce women’s burden of unpaid care, through the multiplier effect it will also increase future government revenue streams.

Workers, such as farmers, fisher folk and those dependent on forests, are already seeing the impacts of climate change through income losses caused by extreme weather, such as droughts and floods. Despite small-scale farmers, both male and female, making up the majority of global food producers, measures to support farmers to adapt and mitigate to climate change are still falling short. This is likely to result in internal displacement, migration, famine and death. The World Bank estimates that climate change could result in 216 million internal climate migrants across South Asia, Latin America, Sub-Saharan Africa, East Asia and the Pacific, North Africa, and Eastern Europe and Central Asia. This year, we are already witnessing devastating levels of hunger and famines n the Horn of Africa as a result of drought, Covid-19 and inflationary market pressures accelerated by the Ukraine conflict. It is estimated that one person is dying every 48 seconds due to hunger.  

The absence of decent quality jobs combined with the Covid-19 pandemic has increased many communities’ vulnerability to exploitation and modern slavery, whilst climate change is likely to further heighten trafficking, including sex trafficking. Women and children are disproportionately at risk. Migrants seeking unskilled or daily wage work are particularly vulnerable to labour trafficking, including bonded labour. This, in turn, adds stress to already stretched public justice systems mandated to provide protection and services for migrants and accountability for perpetrators. Tackling modern slavery and trafficking requires a full-scale response which has both prevention and response at the heart of it.

Decent work is key to achieving a number of SDGs (e.g. Goals 1, 5, 10 and 13). The ILO’s Decent Work Agenda comprises of four equally important, inseparable and interrelated pillars: employment creation and enterprise development; social protection; standards and rights at work, governance and social dialogue, and has gender equality at its heart. The ILO highlights that freedom of association and the effective recognition of the right to collective bargaining are particularly important to achieve these four strategic objectives. This means that strong, independent trade unions are key to achieving decent work and sustainable development. However, according to the International Trade Union Confederation’s 2021 Global Rights Index, which ranks 149 countries on their degree of respect for workers’ rights, abuses of the right to strike, the right to establish and join
a trade union, the right to trade union activities and civil liberties and the right to free speech and assembly are at an eight-year high'.  

The economic case for inclusion

If we are to truly leave no-one behind, then it is imperative that all under-represented groups are able to participate in their communities without discrimination. Addressing the environmental barriers and other forms of discrimination that contribute to unequal outcomes would have clear economic benefits. This includes opening up new inclusive opportunities for communities that have been marginalised to contribute economically as part of the workforce, which in turn provides benefits for everyone.  

This includes direct economic gains from increased incomes and labour productivity as well as indirect benefits, such as reduced spending on social assistance programmes and increased tax revenues.

Exclusion from work not only has a negative impact on people with disabilities but also on their families, communities and nations as a whole.  

A study in South Africa, for example, found that, on average, people with severe depression or anxiety lost $4,798 in income per year, about half the average income level. In total, this equates to $3.6 billion in annual lost income.

Whilst the FCDO (and previously DfID) have invested in work and employment, what comes next is crucial, given the impacts of Covid-19 on people who have been the most marginalised. For interventions to be equitable greater costs may be incurred to ensure excluded or hard-to-reach communities are included. This means providing targeted support for people with disabilities and their families to assist with their employment and find business opportunities, something that is especially important given that challenges for jobseekers with disabilities were complex even before the economic impact of Covid-19. A good example of how this can be achieved is the UK Aid-funded economic empowerment programme i2i (Innovation to Inclusion), where 250 staff from across Unilever in Bangladesh participated in online training run in partnership with Inclusive Futures formal employment programmes.

It is also essential to recognise contributions made to the economy by those who are often invisible to policymakers, such as older women. Older people, especially older women, are key contributors to the global economy, yet are often a hidden workforce who are not recognised or recompensed for their work. Women over the age of 60 take care of their grandchildren, grow food for family consumption, carry out work in community projects and earn money, generally in precarious informal work, to support themselves and their families. However, these contributions to wellbeing and to the economy are often invisible to policymakers. Too often, data on the population of 'working age' uses arbitrary cut-off points, such as 60 or 65, and labour force surveys invariably underestimate informal work. Even data on the care economy often leaves out grandmother-carers and focuses on older women only as people that need care. In making plans to 'build forward better' from the Covid-19 pandemic, we need to ensure that we reflect the diversity of women's experiences in later life, including how they continue to contribute to the wellbeing of others and to the economy through their work, both paid and unpaid.

179. Bond (2016), Leaving no one behind: The value for money of disability-inclusive development
180. CBM (2017), Inclusion counts: The Economic Case for Disability-Inclusive Development
182. Innovation to inclusion, ‘About i2i’ [web page, accessed June 2022]
184. Age International (2021), Older women: The hidden workforce – Access to justice
To achieve SDG 8, the UK government should:

1. Promote democratisation of the IMF and World Bank and support policy alignment with achieving decent work for all by 2030, protecting human rights, and a just transition to net zero under the Paris Agreement.

2. Invest in holistic Covid-recovery programmes that promote the creation of decent green jobs and skill development, including for informal workers, by implementing ILO Recommendation 204 (Transition from the informal to the formal economy). 185


4. Support trade unions/elected worker representatives, workers groups and associations so they are in the driving seat to deliver the decent work agenda.

5. Support and fund increases in investment in social infrastructure to provide additional decent work for women and reduce their unpaid care burdens while increasing future government revenues, and support calls for a Global Fund for social protection.

6. Join the growing number of countries supporting the waiver of patents at the WTO to ensure that low- and middle-income countries can produce their own vaccines, and people have equitable access to free vaccines, testing and treatment.

7. Provide debt relief and cancellation as part of the global post-Covid recovery plan, recognising the interdependence of the global economy and people.

8. Ensure the UK’s revised modern slavery strategy sets out a clear theory of change for reducing vulnerability to, and the prevalence of, modern slavery, which is founded on access to justice and strengthening the rule of law, and target aid and diplomacy to work bilaterally with countries to ensure local ownership of the response to modern slavery.

9. Work to create the fiscal and policy space for governments to recognise the need for investment in social infrastructure to centre care and wellbeing within the Covid economic recovery. In its new women and girls strategy, the FCDO should recognise the contribution of unpaid care and the need for investment in public care services.

10. Recognise that progress on women’s economic justice and rights must be front and centre in post-Covid economic and trade plans. The UK government should ensure that women’s economic justice and rights is a key pillar in the new women and girls strategy, with discrete and adequate budgets for programming to support this. The FCDO’s work on women’s economic justice should be rooted in gender analysis and meaningful consultation with women and girls.